

# ANNUAL REPORT



## MESSAGE FROM HABITAT'S BOARD PRESIDENT



*Tim McGregor*  
*Habitat Board President*

Dear Friends of Habitat,

As we reflect on this past year at Habitat for Humanity of Greater Baton Rouge, we are grateful for the incredible impact we've made together. This year has been one of transition, celebration, and forward momentum – hallmarks of a community deeply committed to addressing housing insecurity and creating opportunities for all.

### **Honoring Two Decades of Leadership**

This year, we bid a heartfelt farewell to our Executive Director of 20 years, Lynn Clark, whose leadership has been instrumental in shaping Habitat for Humanity of Greater Baton Rouge into the dynamic organization it is today. Lynn's vision, dedication, and steadfast commitment to our mission have improved the lives of everyone in our community. While we celebrate her remarkable legacy, we are also thrilled to welcome our new CEO, Ritchie Goebel, who brings fresh energy and innovative ideas to lead us into an exciting new chapter.

### **A Strategic Vision for the Future**

Over the past six months, our board and staff embarked on a comprehensive strategic planning journey to chart our course for the next five years. Through surveys, focus groups, and meetings with stakeholders, homeowners, volunteers, and community leaders, we gathered valuable insights to guide our work. In May, we convened a planning retreat to distill these findings and establish key priorities for the future of the affiliate.

Four focus areas have emerged from this process:

- **Expanding Housing Solutions:** As one of the top 3% of Habitat affiliates nationwide for new home builds, we will leverage our success to form new partnerships and increase our operational capacity to build more homes over the next five years.
- **Critical Home Repairs:** Recognizing the aging housing stock in East Baton Rouge Parish and the region's vulnerability to natural disasters, we will intensify our focus on critical home repairs to improve living conditions for our community's most vulnerable residents and enable them to remain securely and comfortably in their homes.
- **Innovative Fundraising:** Building on 35 years of financial success, we are exploring new and creative fundraising avenues to broaden our impact and help more families achieve housing security.
- **Enhanced Communication:** We are committed to deepening community engagement and raising awareness about the urgent need for affordable housing and the critical work we do to address this challenge.

These priorities reflect our commitment to building upon our legacy while adapting to the evolving needs of our community. Together, we aim to ensure that everyone has access to a safe, stable, and affordable home. Together, we continue to fulfill the founding vision of Habitat for Humanity: that everyone deserves a simple, decent place to live.

With gratitude and hope,

A handwritten signature in blue ink, appearing to read 'Tim McGregor'.

## 2023-2024 Board of Directors

### President

Tim McGregor

EPC Project Service

### Vice President

Andrée Cullens

Walters, Papillion, Thomas & Cullens

### VP of Land Acquisition

Bridgette Hardy

Dept. Culture, Recreation & Tourism

### Treasurer

Bryant Moore

Cadence Bank

### Secretary

Liz Dyer

Tipton Associates

### Past President

Matt Zagotti

Ryan, LLC

### Members

Angel Hanchett

Goodwood Realty

Lisa Harvey

Catholic High School

Brandon Lagarde

EisnerAmper

Nick Miller

Build Commercial Construction

Trey Monsour

CSRS Inc.

Louise Hines Myers

Office of District Attorney, 19th JDC

Nedra Payne

Park Medical Academy

Kizzy Payton

Baton Rouge Community College

Robert Shadoin

Red River Bank

Calvert Stone

Commerce Title

Ashley Wellons

Hannis T. Bourgeois, LLP

*Habitat for Humanity of Greater Baton Rouge is an ecumenical ministry that builds and renovates houses in partnership with the community. We provide opportunities for families in need to purchase their own homes, build community and improve their lives.*

## PURPOSE

Habitat for Humanity of Greater Baton Rouge works in partnership with low-income families and the community to eliminate poverty housing. Habitat is not a handout, but a "hand up." Homes are sold to partner families at no profit and financed by Habitat with affordable no-interest loans. The incomes of those selected fall within the range of 27% to 80% of median family income for the parish where they live.

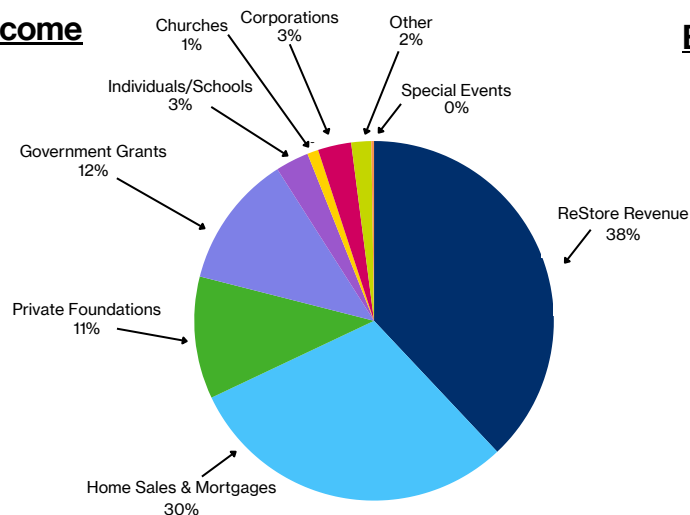
## CRITERIA FOR HOMEOWNERSHIP

Criteria is based on housing need, ability to repay the cost of the home, and willingness to partner with Habitat for Humanity. An important aspect of the Habitat partnership is the requirement that all partner families put in 255 hours of "sweat equity" helping to build their homes. Since 1989, over 130,000 volunteers have worked alongside our homeowner partners and their families and friends. Homeowners are also required to attend homeowner education courses and pay closing costs.

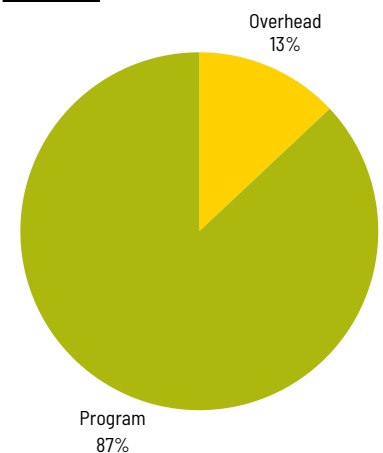
## HISTORY

Since 1989, Habitat has renovated or built and SOLD safe, affordable homes to 415 families, and completed critical home repairs for over 100 families. Habitat for Humanity of Greater Baton Rouge serves a four parish area including Ascension, East Baton Rouge, West Baton Rouge and Iberville.

### Income



### Expenses



**Through conservative spending, sound accounting, and incredible volunteer support, Habitat for Humanity of Greater Baton Rouge spent 13% of its budget last year on overhead. This means that .87 cents of every \$1 directly helps local families, allowing us to build more homes with qualified homeowner-partners.**

# Congrats to the Habitat homeowners who purchased their home this year!



**#408**

"Stay the course, no matter how difficult it may be. Don't give up until the reach the finish line."

**Dominique**

**Sponsor:** Catholic High School

**Closed on Mortgage:** Sept. 12, 2023



**#409**

"The American Dream is coming true for our family!"

**Abednego & Ida**

**Sponsor:** Catholic Church Coalition

**Closed on Mortgage:** Oct. 20, 2023



**#410**

"Habitat has made my life better. Being part of a team of people working together to achieve my dream has been a beautiful thing."

**Tiffany**

**Sponsor:** LSU Sororities & Fraternities

**Closed on Mortgage:** Nov. 16, 2023



**#411**

"The first thing I did after we moved into our new home was rejoice with my family!"

**Martha**

**Sponsor:** Fund for Humanity, DuPont

**Closed on Mortgage:** Nov. 28, 2023



**#412**

"God made it possible!"

**Patricia**

**Sponsor:** LSU Sororities & Fraternities

**Closed on Mortgage:** Jan. 12, 2024



**#413**

"Habitat has completely changed our lives."

**Dan and Nicole**

**Sponsor:** Methodist Churches

**Closed on Mortgage:** June 6, 2024



**#414**

"Habitat has given me a fresh start on life."

**Jacqueline**

**Sponsor:** Albemarle Foundation

**Closed on Mortgage:** June 6, 2024



**#415**

"I'm finally able to have something that my kids and I can call our own."

**Whitney**

**Sponsor:** Women Build Team Sponsors

**Closed on Mortgage:** June 6, 2024



During this fiscal year, Habitat has:



Serviced **247 no-interest mortgages** for Habitat families



Averaged **\$134,425** as the price a Habitat homeowner paid for their home



Homeowners paid **more than \$56,000** in property taxes



Grossed **\$2.1 M** in **ReStore sales** in support of our mission = **1381 TONS** of material saved from the landfill



Met with **356 families** at Habitat informational meetings on becoming a homeowner



Provided **6 children and 10 adults** with a safe and affordable Habitat home



Partnered with **27 families** to create long-term housing solutions



Saved **\$339K** in **labor costs** thanks to **1,971 volunteers**



Completed **19 home repair projects** with low-income homeowners through local partnerships

Habitat ReStores are nonprofit retail centers that sell new and gently used home furnishings and building materials at discounted prices. The ReStores help fund the construction of Habitat houses within our community while also benefiting the environment by rechanneling good, usable materials into use.

## \$2,125,123

**gross revenue raised to fund  
the Habitat mission in FY  
2023-2024**

<b>ReStore North</b>	<b>ReStore Southeast</b>
4301 Airline Hwy.	10300 Perkins Rd.
225-355-1895	225-408-0021



### donors

give their furniture, appliances, building materials, excess business stock and more!

### volunteers

contribute their time, talents, and hard and hard work to the Habitat ReStore.

### shoppers

find great deals on awesome stuff, with all proceeds from sales going to fund Habitat's work.

### Habitat

uses the proceeds from the ReStore to help local families build and repair their homes.

### families

work with Habitat to build or improve a safe, affordable home, creating better lives in your community!



Donating to a Habitat ReStore also saves thousands of tons of reusable materials from landfills!



**Habitat  
for Humanity®**  
of Greater Baton Rouge

### Habitat Office

5500 Florida Blvd., Ste. 200  
Baton Rouge, LA 70806  
225-927-6651

[www.habitatbrla.org](http://www.habitatbrla.org)

 @batonrougehabitat

 @HabitatGBR

### ReStore North

4301 Airline Hwy.  
Baton Rouge, LA 70805  
225-355-1895

### ReStore Southeast

10300 Perkins Road  
Baton Rouge, LA 70810  
225-408-0021

[www.habitatbrla.org/restore](http://www.habitatbrla.org/restore)

 @batonrougerestore

 @RestoreGBR



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**July 1, 2023-  
June 30, 2024**